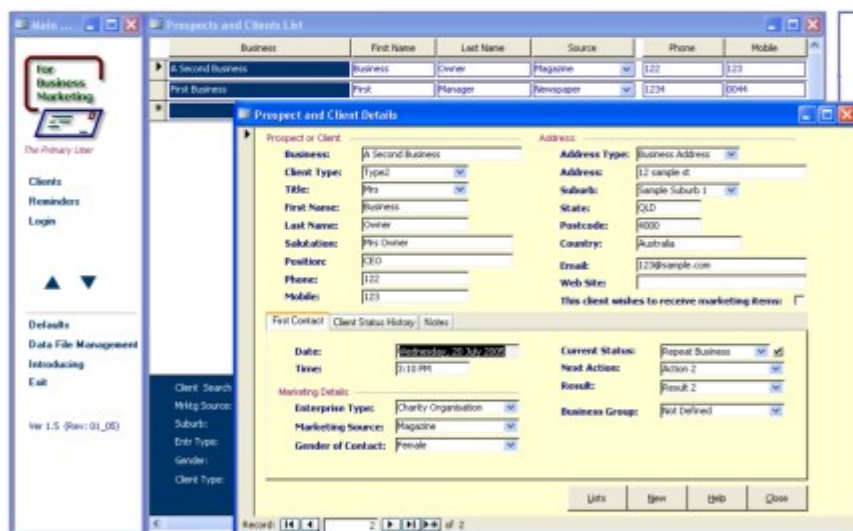


For Business Marketing - Glimpse: Powerful Entry Level Marketing Has Never Been This Easy!



Quality Marketing is a good part creativity, a good part presentation and a good part organisation. After you get yourself squared away with the first two, let *For Business Marketing - Glimpse* help you with the third!

For Business Marketing - Glimpse empowers you in managing, contacting and tracking your leads, prospects and clients.



Use it straight out of the box

The straight 'out-of-the-box' version of *For Business Marketing - Glimpse*:

- **Keeps you organised** - by centralising suspect, prospect and client details in the one convenient location.
- **Keeps you in front of your prospects and clients** - with contact lists, mail merges and emails.
- **Keeps you focused on marketing** - with contact classification options, file noting, market source and basic sales tracking.
- **Keeps you informed about your marketing** - with various marketing detail and summary reports.

Or have it customised to your specific requirements.

Budget Databases, a member of the OST Database Group, specialises in products using our unique template system and offers:

- Standard and easy to use sorting, searching and filtering facilities.
- Standard screen types - list, detail and admin list screens.
- Easy customisation by our experienced team of developers.

For a FREE demo version of this application, please contact us on (07) 3420 5457



OST t/a
OST Database Group
Specialists in Database Design, Development & Renovation

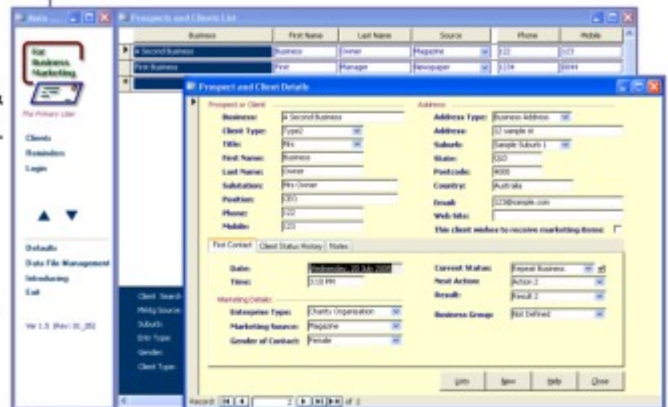
OST t/a **OST Database Group**
Address: 9 Koola St, Wishart, QLD 4122
Ph: (07) 3420 5457 Fax: 3420 5458
Mobile: 0404 465 185
Email: contact@ostdatabasegroup.com.au
Web: www.ostdatabasegroup.com.au

For a list of the services we provide please visit our website at: www.ostdatabasegroup.com.au
OST Database Group is an amalgamation of Budget Databases and Major Software & Text Publishing

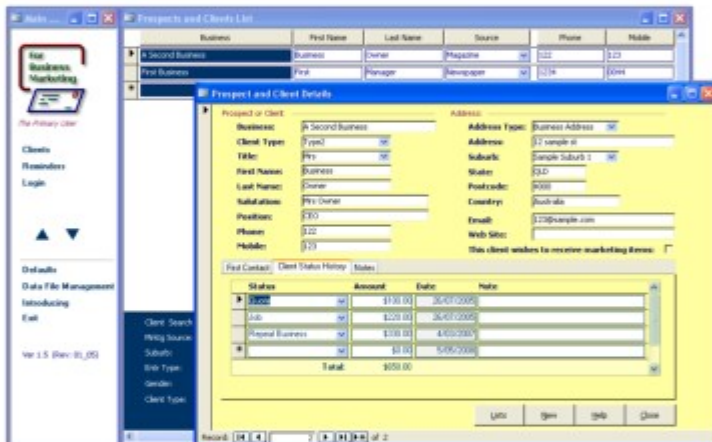
"Gets you organised and focused on Marketing"

For Business Marketing
Glimpse

- Add/edit suspects, prospects and client details including: contact name, salutation, business name & position, phone numbers, email and other addresses.
- Categorise contacts by client type, enterprise type, status, batch and others relevant to your business.
- Record per contact: marketing source gender, sales person assigned, next action, marketing result and status history.

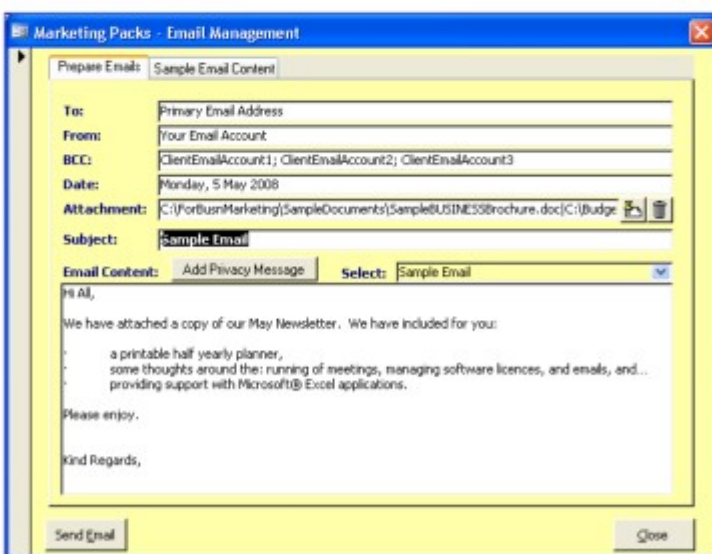


How well are you tracking your leads, prospects and clients?



Keeps you in front of your prospects & clients, and keeps you informed:

- Search the list of contacts or search for a particular contact.
- Filter out a group of contacts by:
 - Name,
 - Suburb and/or region,
 - Client and/or enterprise type,
 - Batch and/or status,
 - Categories defined by you.
- Print a filtered contact list.
- Print extended details of an individual or a group of contacts.
- Add a filtered collection of contacts to a mail merge list.
- Link one or more documents to the mail merge list.
- Link an email with attachments to the mail merge list.



System Requirements

The following specifications are required in order to run this application:

- Pentium PC or better (with mouse)
- 16 MB of RAM or higher (depending on Microsoft® Access version)
- SuperVGA monitor, 800 x 600 pixel resolution, 16 colours or better
- Approx 25MB of free hard drive space (not including the space required for the Microsoft® Office or Microsoft® Access)
- Microsoft® Windows® 95 or later



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